

The Pacific Roots Home Staging Guide

Staging your home doesn't have to be expensive or overwhelming. The goal is simple: help buyers picture themselves living in your home. A clean, bright, and welcoming space often sells faster and can attract stronger offers.

1. Declutter First

- Pack away personal photos and collections.
- Remove excess furniture to make rooms feel larger.
- Clear countertops, shelves, and closets.
- Think of it as getting a head start on moving.

2. Clean Like Company Is Coming

- Wash windows and mirrors.
- Deep clean kitchens and bathrooms.
- Vacuum, dust, and mop throughout the home.
- Eliminate pet odours and empty garbage bins.

3. Make Simple Repairs

- Touch up paint and repair small holes.
- Fix dripping faucets and squeaky doors.
- Replace burned-out light bulbs.
- Repair anything that draws unnecessary attention.

4. Let Your Home Shine

- Open blinds and curtains.
- Turn on lights before every showing.
- Use neutral décor and fresh towels.
- Keep rooms bright, airy, and welcoming.

5. Stage the Main Living Areas

- Arrange furniture to create open, inviting spaces.
- Keep kitchens and bathrooms spotless.

- Use fresh bedding and minimal décor in bedrooms.
- Create an inviting outdoor space with tidy landscaping and seating.

6. First Impressions Matter

- Professional photography is essential.
- Make every showing count by keeping the home tidy and ready to view.
- Remember: buyers often fall in love online before they visit in person.

Our Promise to You

We'll never recommend spending money where it won't add value. Before your home goes on the market, we'll walk through it with you and help you decide which improvements are worth making—and which ones aren't. Sometimes it's a fresh coat of paint. Sometimes it's rearranging furniture. Sometimes it's simply decluttering and letting your home shine. Our goal is to help you present your home at its very best while respecting your budget, your timeline, and your goals. Because great staging isn't about creating a perfect home—it's about helping buyers feel at home.