

Showtime: Tips for Showing Your Home

Your home is officially on the market—now it's time to make every showing count. Buyers often decide how they feel about a home within the first few minutes, so being prepared can make all the difference.

The goal is to create a welcoming, comfortable atmosphere where buyers can picture themselves living in your home.

1. Give Buyers Space

- Whenever possible, leave the home during showings.
- Buyers feel more comfortable exploring the home when the owners aren't present.
- If you can't leave, give buyers space and let your REALTOR® do the talking.

2. Let There Be Light

- Open blinds and curtains to maximize natural light.
- Turn on lights throughout the home—even during the day.
- In the evening, switch on exterior lights to create a warm welcome.

3. Keep It Spotless

- Make beds and wipe down counters.
- Empty garbage and recycling.
- Vacuum or sweep before showings.
- Keep bathrooms sparkling clean.
- Put everyday clutter out of sight.

4. Create a Pleasant Atmosphere

- Avoid strong air fresheners or scented candles.
- Open windows for fresh air when possible.
- Soft background music at a low volume can create a relaxing atmosphere.
- Turn off televisions and loud radios.

5. Plan for Pets

- Whenever possible, take pets with you during showings.

- If they stay home, keep them safely contained.
- Clean litter boxes and pet areas before every showing.
- Let your REALTOR® know about any pets in the home so buyers aren't surprised.

Our Promise to You

We'll do everything we can to make showings as smooth and stress-free as possible. Before your home goes on the market, we'll provide personalized recommendations, explain what buyers notice most, and help you prepare so every showing puts your home in its best light.

Our goal is simple: help buyers feel at home the moment they walk through the door.